

WIN. LOSE. QUIT.



Parkland Consulting Group, LC was founded in 2017 by retired corporate technology and sourcing consultants.

“When you buy from a small business, an actual person does a little happy dance.” - Somebody

YOU PLAYING?

We are not here to lose and neither should you. We started this company and embarked on this journey to help small business owners win. After more than 20 years as corporate consultants, we’ve learned a lot about success, failure and sustainability. The common missing link for declining businesses is a

strategy. I am a true believer that a strategy is the heart of a business. Entrepreneurs are in business to create a legacy, for financial freedom, independence and flexibility. So, to secure those ideals... business growth, decisions and partnerships must be based on a strategy; one that contains the right components. Not any strategy will do. Ask us how to create a strategy for your business. Think Small. Grow Big.

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Really! What?!? I thought it was go big or go home! Well yea, for purchases but not for business. Building a business is like eating a steak – one piece at a time. We encourage our clients to think on a smaller scale. Don’t try to do too much, you will become overwhelmed quickly and then you will want to quit.

Little wins are more important than big wins – always remember that. How so? It’s the little wins that positioned the business for the big success.